Expired Listing Email (If Listing Agent)

Greetings, [Client name]

Your ad is no longer available. You're dissatisfied and probably feeling overrun by competing real estate salespeople who promise to sell your house quickly. You have every right to look around for a listing. Here's why I want you to continue with me, though.

I am well familiar with your property. I've been carefully compiling buyer and agent feedback, keeping an eye on other properties in the area, and I thoroughly understand what makes your home special.

I will present you with a new, constrained service alternative with a reduced commission. You consequently save money.

I have a strategy for proceeding and selling your house in no more than 30 days. I'd be happy to discuss it with you in person or on the phone at a time that's most convenient for you. Please use this link to schedule an appointment on my calendar:

Although I know neither of us is expected to be in this situation, I am committed to helping you locate the ideal buyer for your house.

Regards,

(Your name)