

Email to Potential Sellers

Your house is drawing interest from buyers.

Greetings, [Prospect name]

Buyers are becoming more interested in your neighborhood as the market heats up. You should be happy about this because there isn't much inventory and there is a lot of demand.

I have some competitive analyses I'd love to share with you if you'd be interested in talking about the prospect of listing your home. You might be shocked by how much we could get for your home on the market.

You can schedule a brief 15-minute call with me here if you'd want to learn more: [Insert calendar link]

Regards,

(Your name)